

Coryell County 4-H T-Shirt Design Guidelines

Due by September 27, 2004 to Extension Office

Objective:

Provide Coryell 4-H program participants an opportunity to use their creative talents to develop a quality 4-H promotional design for use on 4-H T-shirts to help increase unity amongst 4-H clubs and families and to increase awareness of 4-H in communities across Coryell County.

Guidelines:

1. Open to any 4-H member, parent, or volunteer in Coryell County.
2. Designs may be hand drawn or done via computer. Must be submitted on 8 ½ x 11 paper.
3. Designs must promote the Coryell County 4-H in a positive manner.
4. The design must include the following in some manner:
 - the words... "Coryell County 4-H"
 - the official 4-H Logo "Green clover with white H's on each clover"Designs may not use graphics, letters or words which are printed over the official 4-H clover itself. (Green clover with white H's on each clover) due to copyright guidelines of the logo.
5. Originality is encouraged rather than use of published 4-H designs from web.
6. Designs may include up to four colors - specify colors to be used if your color choices are not obvious on the design as submitted. One of the colors must be the 4-H green.
7. Designs will be considered for front only, back only, or front and back.
8. Specify desired color of shirt upon which design is intended.
9. Designs will be judged by a committee to determine the winning entry.
10. Winner will receive a free t-shirt, recognition in the 4-H newsletter, if graphics can be obtained from supplier it will be posted on the 4-H web site with order information.
11. Designs must NOT include a year or other date, therefore, the 4-H shirts may be worn for 4-H promotional activities for more than one year.

Ordering T-shirts:

1. It is anticipated that t-shirts will sell for about \$10 each.
2. Order details will be made available through your club manager, the 4-H newsletter and via our 4-H web site.
 - Winning design will be selected the week of September 27th
 - Order forms will be sent to Club managers as soon as possible after final artwork for design is available.
 - Order forms will also be posted on the 4-H web page at <http://coryell-tx.tamu.edu/4H/index.html>
 - T-shirts "should" arrive in time to be distributed at your November or December club meeting! (Depending upon final order deadline.)

WE WILL PLACE ONLY ONE ORDER FOR T-SHIRTS