

**TEXAS GULF COAST  
COTTON CONFERENCE  
“IMPROVING YIELD, QUALITY, MARKETING”**

Wednesday, November 7, 2001  
8:00 a.m. - 4:00 p.m.

8:00 a.m. **Registration & Informal Discussion with Speakers**  
Refreshments - sponsored by Aventis/Fibermax

8:45 **Welcome & Conference Objectives** - Harvey Buehring

**Status of the Industry**

Harvey Buehring - Presiding

9:00 **Economics of Texas Gulf Coast Cotton Production During the Last Five Decades** - Carl Anderson

9:20 **World Cotton Market Conditions & U.S. Farm Policy** - Mark Lange

9:40 **What We Must Have to Compete in the Global Textile Industry** -Vern Tyson

10:00 **Cotton Incorporated Report on Production Research & Promotion** - J. Berrye Worsham

10:20 **Break** - sponsored by BASF

**Fiber Quality & Varieties**

Bob Avant, Presiding

10:40 **Cotton Quality Review: Recent Improvements & Future Needs** - Preston Sasser

11:00 **Panel: Characteristics of Future Cotton Varieties for South Texas** - Wayne Smith, Overview & Moderator

Aventis CropScience - Jane Dever

Delta & Pine Land Company - Dave Albers

Phytogen - Bobby Haygood

South Texas Planting Seed Association - Tom Kilgore

Stoneville Pedigreed Seed Company - Steve Calhoun

Syngenta - Charlie Cook

12:15 Lunch sponsored by Texas Ag Finance - Sid Brough, Presiding

**Market Place Insights** - William Dunavant, Jr., Luncheon Speaker

## **Improving Marketing of Our Cotton**

Jimmy Roppolo, Presiding

1:30 **Panel: Marketing Strategies to Enhance Grower Returns** - Jimmy Roppolo, Moderator  
Dunavant Enterprises - James Wetter  
ECOM: U.S. Cotton Growers Assoc. - Bill Webb  
Hohenberg Bros. Company - John Mitchell  
Plains Cotton Cooperative Association - David Stanford  
The Seam - Kevin Brinkley  
Weil Bros. Cotton Inc. - Robert S. Weil II

2:30 Discussion with Audience & short stand up break

## **Special Issues**

Jimmy Dodson, Presiding

2:45 **A View from Inside the Regulatory Agencies** - Jimmy Dodson

3:00 **Aflatoxin Control: New Efforts in South Texas Cotton** - Peter Cotty

3:20 **Quarantine Issues Facing Our Industry: Solutions to Potential Problems** - Ed Gage

3:35 Discussion with Audience  
Social & mixer sponsored by Delta and Pine Land Company

Thursday, November 8, 2001  
8:00 a.m.-12:00 p.m.

7:45 a.m. Registration and Discussion with Speakers  
Refreshments - sponsored by Monsanto

**Concurrent Session A:  
Changing Production Practices**  
Keith Bram, Presiding

- 8:00 **Trends in Discovery and Commercialization of Insecticides** - Mike Treacy
- 8:20 **Changing Weed Control Technology** - Don Murray
- 8:40 **Precision Weed Control with Hooded Sprayers** - Peter Dotray
- 9:00 **Genetically Engineered Cotton: What Does the Future Promise** - Joseph Shapiro
- 9:20 **Advanced Technologies in Cotton Root Rot Control** - John Matocha
- 9:40 **A Review of Conservation Tillage: What Does it Promise and How Can it be Used in South Texas?** - Charles Stichler
- 10:00 **Break** - sponsored by Syngenta

**Status of Boll Weevil Eradication & Impact on Insect Management**  
Charles Allen, Presiding

- 10:20 **History of Boll Weevil Eradication** - Ray Frisbie
- 10:40 **Economics of Boll Weevil Eradication** - John Robinson
- 11:00 **Current Status & Future of Boll Weevil Eradication in Texas** - Charles Allen
- 11:20 **Emerging Cotton Insect Pests** - Roger Leonard
- 11:40 Discussion with Audience

Thursday, November 8, 2001  
8:00 a.m.-12:00 p.m.

**Concurrent Session B:  
Water Use in Cotton and Irrigation Requirements**

James Adams, Presiding

- 8:00 **Evaluating Water Quality Resources for Irrigated Cotton** - Mark McFarland
- 8:20 **Predicting Cotton Plant Growth for Better Management** - Charles Stichler
- 8:40 **Economics of Irrigation Systems** - Larry Falconer
- 9:00 **Drought Stress Physiology of the Cotton Plant and its Impact on Fiber Quantity and Quality** - Tom Cothren
- 9:20 **How to Maximize Water Use Efficiency for 3 Plus Bale Production** - Dan Krieg
- 10:00 Break - Sponsored by DuPont Agricultural Products
- 10:20 **Physiology of Cotton Plant Growth Regulation** - Juan Landivar
- 10:40 **Using COTMAN to Fine-Tune Production Decisions** - Danny Fromme
- 11:00 **Automated Navigation System Use and Operation** - Ted Sheely
- 11:20 **Determining Fertilizer Needs for High Level Production** - Robert Lemon
- 11:40 **The Crop Weather Program for South Texas** - Carlos Fernandez
- 12:00 Discussion with Audience

**TEXAS GULF COAST COTTON CONFERENCE "IMPROVING YIELD, QUALITY, MARKETING"**

**IMPORTANT — FOR RESERVATIONS**

Registration Form: **RETURN BY October 18, 2001** with your check enclosed.

**MAIL TO: Lin Wilson, Registration Chairman  
10345 Agnes St.  
Corpus Christi, Texas 78406-1412**

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Zip Code \_\_\_\_\_

Registration Fee: \$ 25.00 per person for Conference and Proceedings.  
\$ 15.00 for spouse - Conference Only.  
\$ 40.00 per person - Late Registration Fee

Make check payable to: **Coastal Bend Agricultural Advancement Fund or (CBAAF).**

Be sure to make your  
hotel reservations  
no later than October  
18<sup>th</sup> in order to receive  
the early-bird rate of \$62.

**After October 18<sup>th</sup> the  
rate is \$89.**

**Holiday Inn - Airport  
5549 Leopard St.  
Corpus Christi, TX 78408  
(361) 289-5100**